



# Case study

JCDecaux

- Client** JCDecaux
- Requirement** Enhanced safety during lightbox maintenance
- Solution** Horizontal fall protection system
- Product details** ManSafe® SRL



## Background

Founded in 1964 in Lyon, France, JCDecaux is the largest outdoor advertising company in the world. It has around 1.1 million advertising panels in more than 60 countries.

It is a company that has produced many revolutionary products such as new-generation panels known as backlight displays. More traditional than billboard systems, they feature back illumination and are situated in prime locations. These sites are planned to be seen, delivering the ultimate in quality, location and impact.

The company is committed to providing a safe working environment for its employees, many of whom work at height when maintaining large, difficult to access poster sites.



## The requirement

JCDecaux's backlight displays and other large poster sites need to be accessed for regular maintenance of the lighting system and to refresh the posters inside. The operatives carrying out the maintenance can be working at heights of several metres and need to be protected from falls.

Over many years the company had installed a variety of fall arrest systems, which used self-retracting lifelines (SRLs) in conjunction with overhead cables. These included Latchways' ManSafe® systems. JCDecaux realised that having so many systems was becoming difficult to manage, in terms of inspection, operation and maintenance. It became apparent that it would benefit the company to choose a single system. By standardising the type of SRL they used they could achieve a greater consistency right across the country.

But which system should they choose? It was very obvious during annual inspections that ManSafe SRLs were outperforming the others in a number of areas, such as: the quality of the product, the speed with which it could be inspected, as well as the ease of servicing and recertification.

As many of the older systems were reaching the end of their usable life it was a simple decision to fit only ManSafe SRLs when any of their lifelines needed renewing.



## The Latchways Solution

As JCDecaux has a range of advertising panels of differing dimensions, Latchways recommended using two types of ManSafe SRL:

- ManSafe Mini SRLs for their regular height 'walk in' light box panels
- ManSafe Standard SRLs for their taller light box panels

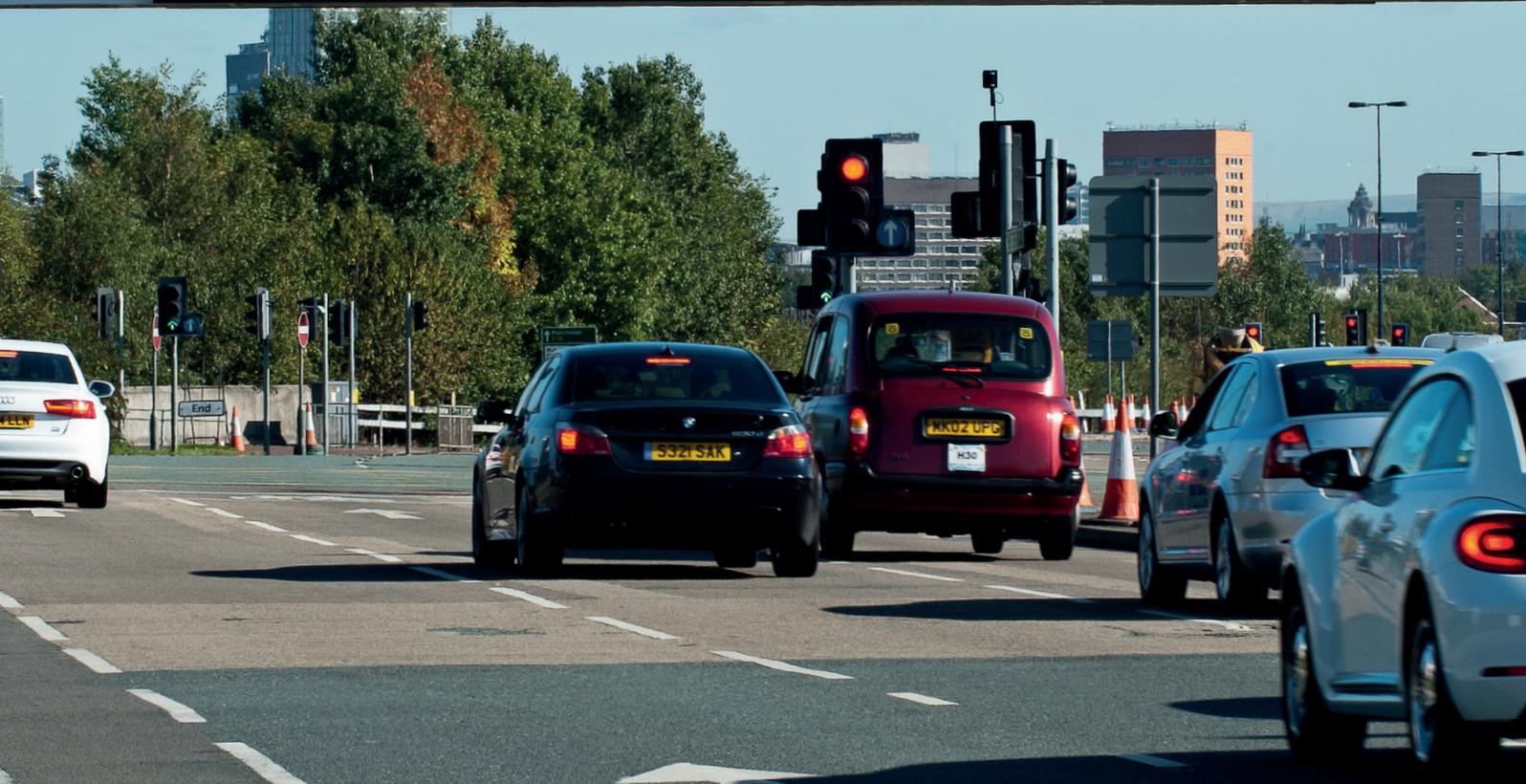
A unique feature of all units in the ManSafe SRL range is a patented frictionless braking system, in place of the more common tensioned springs. This locking mechanism offers 100% reliability.

The simplicity of the system and modular design means the ManSafe SRLs don't need to be returned to Latchways in the event of a fall, as the process of recertification can be carried out on site. JCDecaux is currently using a local authorised technician for this task, but is also arranging training with Latchways so in future they can service and recertify the SRLs themselves, allowing for further cost savings.

As an extra service, Latchways inscribes each unit with 'Property of JCDecaux' to deter theft and help with inventory control.

JCDecaux has bought over 500 ManSafe SRLs, with at least two being installed in each of its walk-in advertising panels.

So impressed has JCDecaux been with Latchways products and service that they also now use Latchways' horizontal and vertical safety lines on other areas such as roofs.



## Benefits to JCDecaux's business

- Increased safety - Workers at height on JCDecaux's poster sites can carry out their duties more easily and with greater confidence.
- Meets all legislation - The products meet and exceed global industry standards
- Saves time - ManSafe SRLs need only a quick visual inspection. Individual components can be removed and replaced in minutes in the field due to their modular design.
- Saves money - On-site inspection and recertification significantly reduces cost of ownership by minimising downtime through the SRL's life. No costly 'return to factory' servicing is required. Quality of the Latchways product means far longer life expectancy than comparable systems.

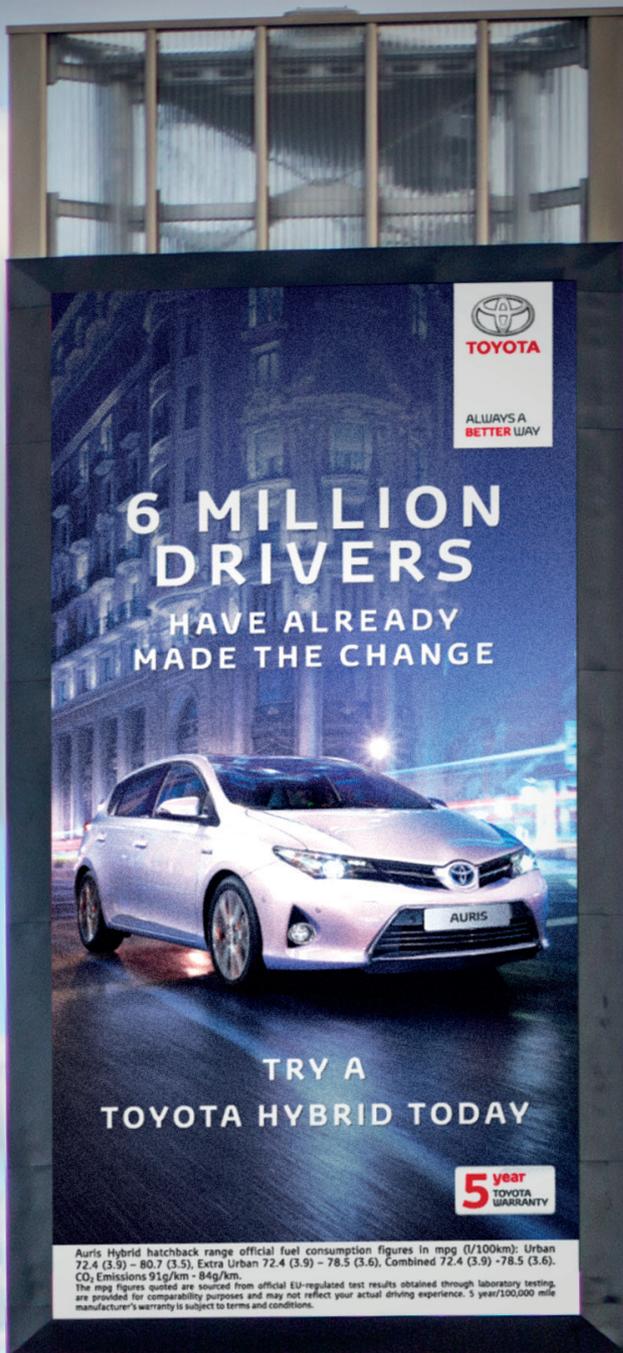


“Latchways offers all the fall protection solutions we could need. I've seen first-hand that their knowledge, experience and the systems themselves set the standards for quality and efficiency. Their service has also been commendable. For instance whenever we've had an urgent requirement Latchways has always made sure the units arrive without delay.”

**Roy McGraa, Director of  
Health, Safety & Environment,  
JCDecaux**

## About Latchways

All around the world, people work safely at height thanks to Latchways' fall protection systems. With over 40 years of experience at the cutting edge of fall protection Latchways set the standard for innovation, performance and quality. Latchways are trusted to ensure worker safety on a wide range of buildings and structures, as well as throughout industries such as aerospace, oil and gas, and energy and utilities.



The billboard features a white Toyota Auris driving on a city street at night. The background shows a blurred cityscape with lights. The text is white and blue, set against the dark background of the car and street.

**6 MILLION DRIVERS**  
HAVE ALREADY  
MADE THE CHANGE

TRY A  
TOYOTA HYBRID TODAY

**5 year**  
TOYOTA  
WARRANTY

**TOYOTA**  
ALWAYS A  
BETTER WAY

Auris Hybrid hatchback range official fuel consumption figures in mpg (l/100km): Urban 72.4 (3.9) – 80.7 (3.5), Extra Urban 72.4 (3.9) – 78.5 (3.6), Combined 72.4 (3.9) – 78.5 (3.6). CO<sub>2</sub> Emissions 91g/km – 84g/km. The mpg figures quoted are sourced from official EU-regulated test results obtained through laboratory testing. The mpg figures quoted are provided for comparability purposes and may not reflect your actual driving experience. 5 year/100,000 mile manufacturer's warranty is subject to terms and conditions.

JCDecaux

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Imagery courtesy of JCDecaux

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